



## MIBA Strategic Goals and Objectives January 2011 – December 2013

### **STRATEGIC GOAL #1: *Assist Montana Native businesses by enhancing and promoting a network of community based and individual resources and tools***

#### Objectives:

1. Expand MIBA's partnership list
2. Coordinate distance learning opportunities
3. Provide networking opportunities for Native businesses
  - Hold MIBA conference
  - Hold regional meetings
  - Facilitate regional IBA conference
4. Beef up website for small business resources and connecting businesses
5. Develop inventory of existing community trainings and TA services available
6. Assist tribal gov'ts to have biz owner list on their website (or break up MIBA list by Reservation)
7. Establish partnerships with orgs that offer IDAs to coordinate training efforts

### **STRATEGIC GOAL #2: *Identify capital access gaps for Montana Native small businesses and address them***

#### Objectives:

1. Develop a network of lenders that provide an array of products including equity, risk capital, microloans and other
2. Get three tribes to invest in business start-ups
3. Develop funding resources for Native small businesses
  - Pilot loan fund/financing
  - Hold capital access forum
  - Pursue policy efforts to increase access to capital for Native small businesses

### **STRATEGIC GOAL #3: *Affect policy change to support Native small business development***

#### Objectives:

1. Promote the continued development of tribal commercial and business law

### **STRATEGIC GOAL #4: *Promote Native youth entrepreneurial development***

#### Objectives:

1. Hold a youth conference

### **STRATEGIC GOAL #5: *Develop and implement a strategic, structural growth plan for MIBA***

#### Objectives:

1. MIBA establishes a separate legal entity
2. Obtain adequate staffing and resources (tasks would include hire ED, develop capitalization plan, etc.)
3. Develop outreach/communications plan